




THE DIGITAL
ASSOCIATION COURSE

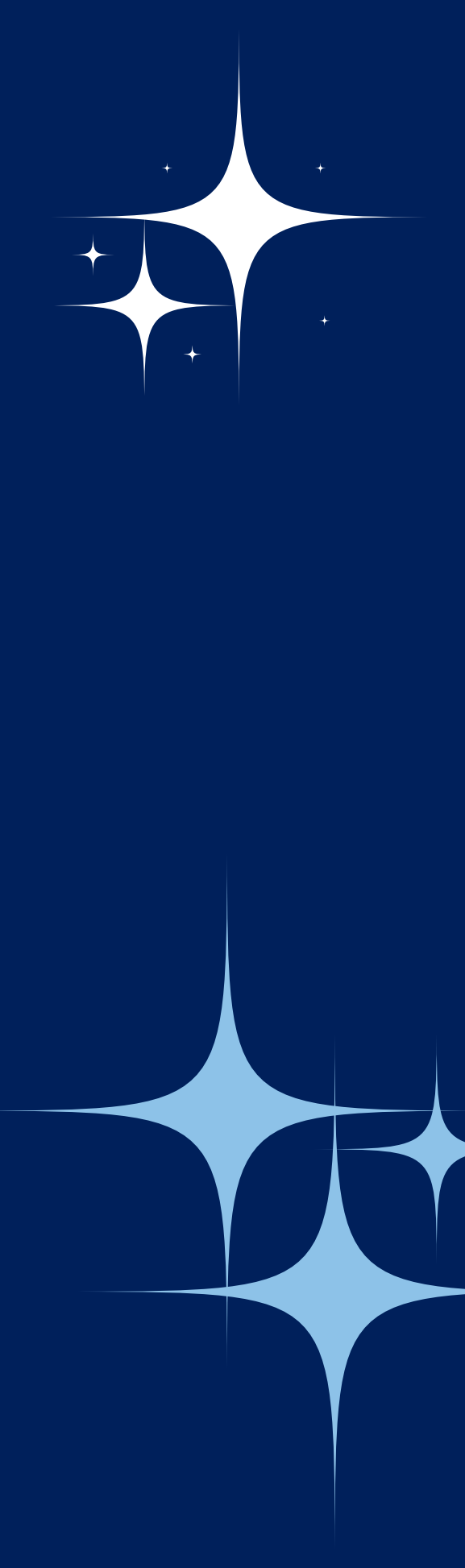

2026





COURSE 3

**ECONOMY
AND
ENGAGEMENT**



INCOME

Annual grant

Membership grant and operating grant

Must have submitted an approved annual meeting to receive the grant!

AU:s project grant

Apply for up to 15 000 SEK for bigger projects and activities

Must be reported after:
Blog post, images

Sales:
Merch, pastries...

Others

Participation fee at events

THE ASSOCIATION'S ECONOMY

How do you spend the association's money?





No access to the bank account

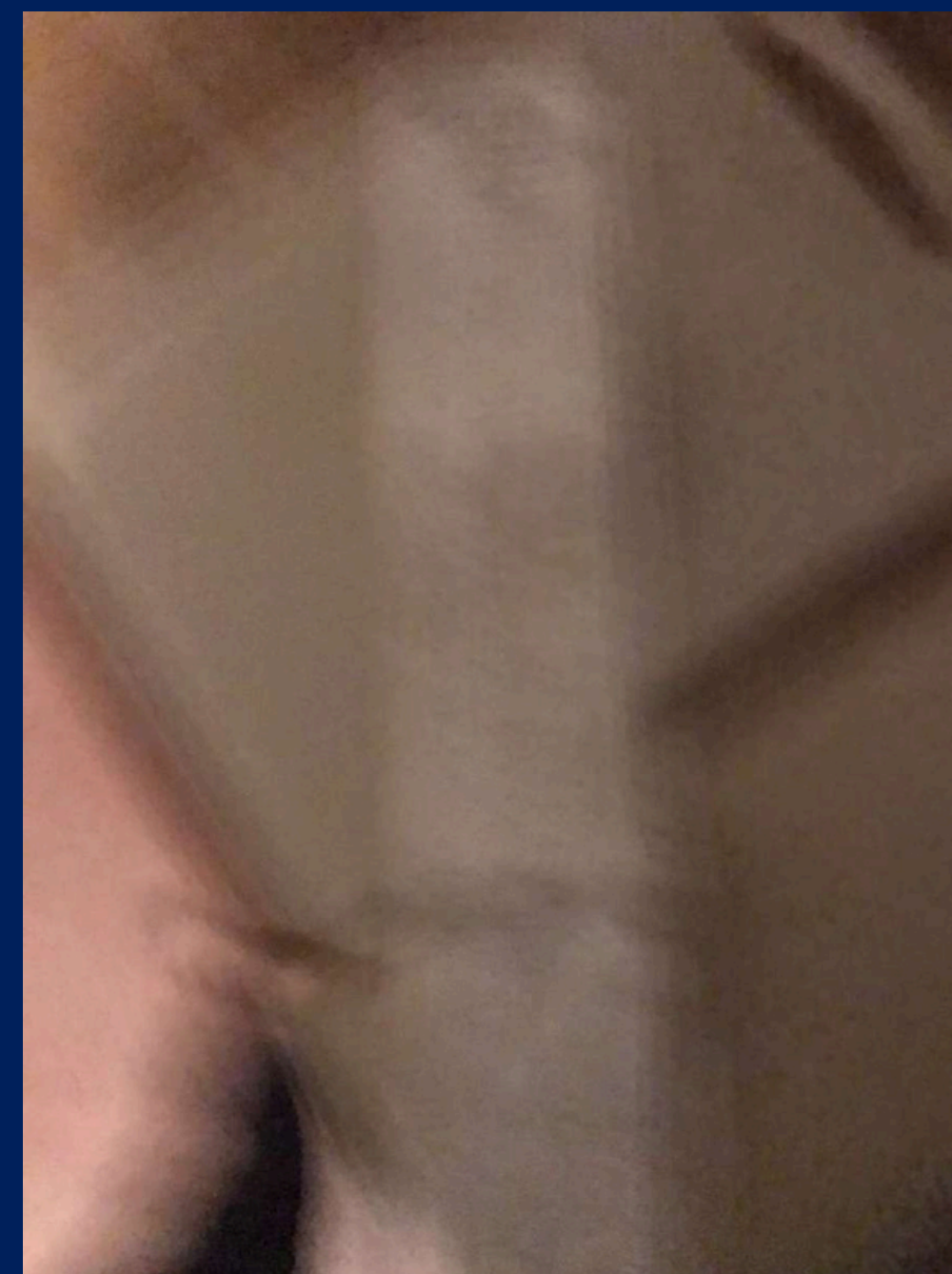
Buy things and put out money yourselves

“Begäran om ersättning”




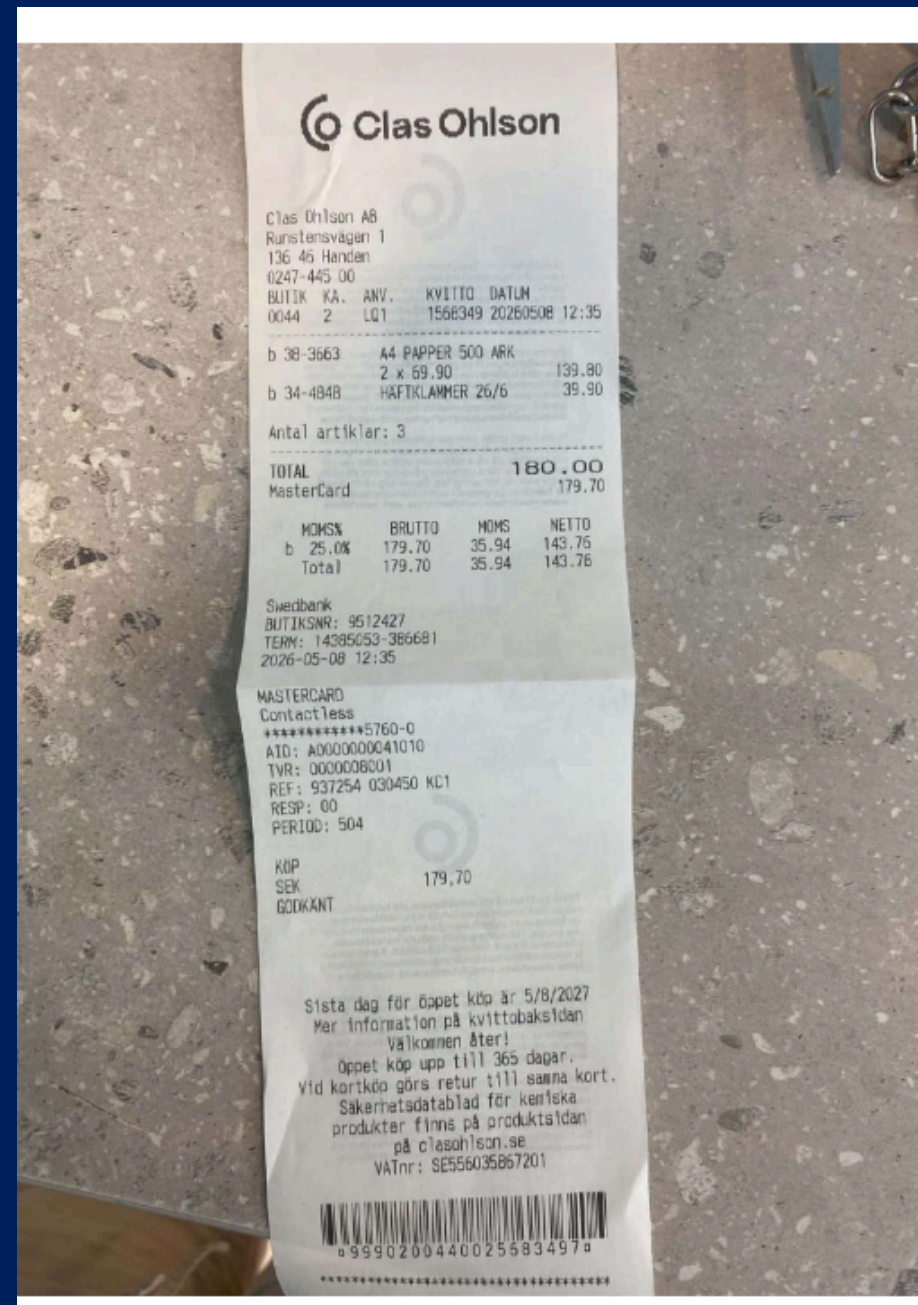
Absolutely don't do this :-)


Kvit to	Datum	Specifikation / Orsak till utlägg	Belopp
			
			
			
			



Do this! :-)

1	
SJ AB, Org.nr 556196-1599	
Webbplats	www.sj.se
Datum	28 apr 2026 kl 22:08
Bokningsnummer	WU2ZGMSM
Din resa	
Lund Central–Stockholm Central	
SJ, Kan ej ombokas 8 maj 2026 kl 14:29	
Ungdom 16-19 år	929,00 SEK
Total	929,00 SEK
Total moms	52,58 SEK
Varav moms 6 %	52,58 SEK
Netto	876,42 SEK
Brutto	929,00 SEK
Betalning	
Swish *****5334	929,00 SEK



1			
ICA SM FRIDHENSPLAN ÖPPET ALLA DAGAR 07.00-23.00 Telefonnummer: 08-6506206 ORG.NR 556277-4348 ica.se/supermarket/fridhensplan Säljare: 105 Kassa: 02 Nr: 4496 Datum: 2023-09-07 Tid: 12:57 Ref: 4406121202018939030907232			
Godis Hultens 0,505kg*109,95kr/kg 55,52			
Total	55,52 Kr		
Moms%	Moms	Netto	Brutto
12,00	5,95	49,57	55,52
Mottaget Kontokort			55,52
Term: 1710001210		SWE: 1596147	
VISA ELECTRON		*****8650	
Butik: 1232			
2023-09-07 12:57		AID: A0000000032010	
TVR: 0000000000		TSI: 0000	
Ref: 000121081904 907		Resp: 00 823489 R/1 7	
Visa Contactless			
Köp	55,52		
Varav moms	5,95		
Totalt SEK	55,52		
Spara kvittot			
Spara kvittot			
Vid reklamation/retur visa kvittot! Ej öppet köp på kyl & frysvoror för en säker kylkedja!! Välkommen åter önskar Rose-Marie med medarbetare.			
Utpasseringskod			
			
0 70244961257			

THE ASSOCIATIONS ECONOMY



How do you know how much money the association has?

Keep an eye on the economy

Ask the Kansli for a bank statement

The treasurer does bookkeeping

Use AU:s template for bookkeeping

You can ask for a statement at any time to keep track of the correctness of your bookkeeping. This is especially important to do before the annual meeting's financial report!

MEMBERS OF THE ASSOCIATION

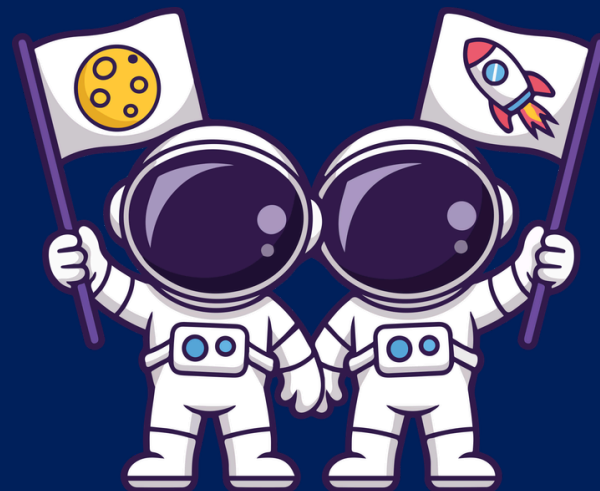
WHO CAN BECOME A MEMBER?

Anyone can become a member of an association!

Members are allowed to take part in the association's activities.

*Membership must be **actively renewed** every year.*

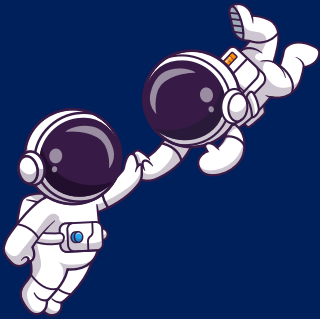
Contributing members for your association are those who are between 6-25 years old and reside in Sweden!



ACTIVE MEMBERS

*The “most important” members for the well-being and survival of the association are those who are **active and committed!** However, finding those who want to be active in the association can be difficult.*

The most important thing is to recruit members in a sustainable way and organize activities that are accessible to everyone and fun (for you and the members)!





RECRUITMENT

Part of the board's work is to recruit members.

Have a recruitment strategy specific to your association, how did the previous board do it?

Hand out stickers, candy or patches...

With a QR-code to become a member!

Organize activities

Simple and accessible

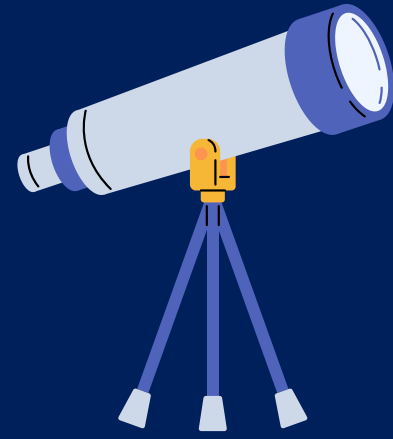
Movie-night, board games, mingle...

Market

Be active on your social media! Show what you're doing

Bigger and more special

Camp, study visit, trip...



ACTIVITIES

The reason you have your association – to be able to do fun things that you are interested in!



ATTRACT MEMBERS

The best way to attract (active) members is to be able to show all the fun you do and that you are active!

ALTERNATE ACTIVITIES

Vary between large activities and smaller, simpler activities.

COLLABORATE WITH OTHERS

Feel free to collaborate with other associations and/or **districts!**

NOTE! The districts may never give grants to associations for activities, but they may be involved in arranging things! Then you can divide the finances between you however you want.

ACTIVITY BANK

Soon there will be a lot of suggestions and instructions at **[au.se/aktivitetsbank!](http://au.se/aktivitetsbank)**



WELCOME NEW MEMBERS

*What is the best way to
welcome new members?*

*Remember that the membership
base is reset at New Year's!*

*Startup
activity*

*Your
channels*

*Introduce
the board*